

An early rally faded on the stock market Friday, leaving indexes down about 3 percent for the week as worries resurfaced about a breakup of the euro.  
See full report, Pages B2-3



<b>DOW</b> 11,866.39 Daily: -2.42 Weekly: -317.87	<b>S&amp;P 500</b> 1,219.66 Daily: +3.91 Weekly: -35.53	<b>NASDAQ</b> 2,555.33 Daily: +14.32 Weekly: -91.32	<b>DOLLAR VS. EURO</b> \$1.3024 Daily: +\$0.0013 Weekly: -\$0.0346	<b>OIL</b> \$93.53 Daily: -\$0.34 Weekly: -\$5.88	<b>GOLD</b> \$1,595.60 Daily: +\$21.00 Weekly: -\$117.20	<b>10-YEAR T-BONDS</b> 1.85% Daily: -0.07% Weekly: -0.22%
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## BUSINESS SUMMARY

### Cinci Bell eliminating chief marketing job

Cincinnati Bell Inc. said in a filing late Friday that it's eliminating the job of Tara L. Khoury, chief marketing officer, at year's end. Instead, a management reorganization will disperse marketing duties to individual business units: The company didn't immediately respond with additional comment.

Hill-Rom anticipates the transaction will not have any impact on adjusted earnings per share in fiscal year 2012, but is expected to add value thereafter.



### AT THE PUMP

<b>Cincinnati</b> FRIDAY <b>\$3.17</b> A YEAR AGO <b>\$2.96</b>	<b>N. Kentucky</b> FRIDAY <b>\$3.33</b> A YEAR AGO <b>\$3.00</b>
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Source: Oil Price Information Service

### At the furnace: cost of natural gas

FRIDAY <b>\$3.13</b>	LAST WEEK <b>\$3.32</b>	YEAR AGO <b>\$4.88</b>
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New York Mercantile Exchange spot price per 1 million BTUs. Source: Bloomberg News

### FIND THE CHEAPEST GAS!

Search CinciNavigator at Cincinnati.com. Click on buying and selling to get real time prices where you shop.

### MORE BUSINESS NEWS

Stay in touch with latest news: We bring you the freshest local, national and international business news by email at 8 a.m. and 2:30 p.m. Monday through Friday. Register at Cincinnati.com/tipsheet.  
Celebrate a business announcement? Post recent company announcements and promotions online at Cincinnati.com. Search: share

# Duke gives \$287K to area

## Foundation widens focus by helping efforts to redevelop urban and suburban sites

By Mike Boyer  
mboyer@enquirer.com

The Duke Energy Foundation has announced six grants totaling \$287,710 to revitalize urban and suburban areas. The projects were among 19 vying for the first-time grants.

haven't focused before." The projects are:  
\* \$100,000 to the City of Covington to hire a program manager for the Covington bioLogic LLC, an accelerator offering lab space and management and investment services to bring life science

expansion of the Reading Life Science Complex on East Third Street.

The complex is home to Patheon Pharmaceuticals Inc., Girindus America and the University of Cincinnati Genome Research Institute.

The site is expected to accommodate up to nearly 250,000 square feet of laboratories and supporting conference, retail and office space.

ing.

\* \$35,000 to the Madisonville Community Urban Redevelopment Corp. to transform a vacant bank building at Madison and Whetsel streets into a mixed-use commercial building.

\* \$35,000 to Price Hill Will for site improvements and retail promotion around the Price Avenue business district.

\* \$35,000 to the Northside who altered the image on a computer, something P&G admitted in the ad.

"Lashes enhanced in post-production," it says in small print at the bottom.

The advertising group, a self-regulatory organization that major advertisers such as P&G participate in, said it asked P&G to prove the claims that the mascara resulted in "two times more volume" and was "20 percent lighter" than the most expensive brand.

After receiving the request, P&G said it would discontinue the claims and stop using the photograph. The advertising group called P&G's action "necessary and proper under the circumstances."

"It is well established that product demonstrations in advertisements must be truthful and accurate and cannot be enhanced," the group said.

A P&G spokeswoman said, "We are committed to featuring advertising that accurately represents our products' benefits."

# CONTROL

By Laura Baverman  
lbaverman@enquirer.com

DOWNTOWN — Stacey Shiring wants to level the playing field for local graphic designers and stationery stores.

As more brides turn online to pick out their wedding invitations and stationery, the Norwood graphic and web designer hopes they consider BridalDivasInk.com, a site that aggregates about 180 local designs and lets brides mix and match elements to create customized pieces.

"It's our effort to show people they can buy from their neighbor online as easy as they can on the giant websites," Shiring says.

Shiring became Bad Girl Ventures' fourth \$25,000 loan recipient at the Over-the-Rhine microfinance organization's Friday evening graduation at Great American Ball Park. She's among the 26 women who have re-

ceived \$700,000 in funding since the program for women-owned businesses started in March 2010. Many of the loans have been provided by traditional banks and other partners of the nonprofit, says Bad Girl Ventures founder Candace Klein.

The organization recently launched in Cleveland and will award its first loan there in January.

To date, Bad Girl Ventures brags of a zero percent default rate. Its graduates have created 156 jobs. "That's the most exciting thing," Klein says.

Shiring plans to use her loan (and another \$15,000 she's raising now) to build a more user-friendly website that lets brides create invitations online and share them with friends or family through social media sites before they make a purchase.

See VENTURES, Page B2



Shiring

## E-Beam growing space and staff

### Accelerator works on contract basis

By Mike Boyer  
mboyer@enquirer.com

LEBANON — The two high-power electron accelerators at E-Beam Services Inc. sterilize and strengthen millions of dollars of plastic and metal products for companies each year, growing jobs in the process.

Friday, E-Beam executives and employees and local officials celebrated a \$10 million

plant expansion that will allow the company to double employment from 25 to 50 jobs over the next three years. The company received a \$15,000 state job creation tax credit in 2010 and was financed by \$6.5 million in recovery zone bonds through the Warren County Port Authority.

At the same time, companies that rely on E-Beam's expanded services have hired or plan to hire more than 100 additional workers in the area.

"This plant is helping create jobs, not here just at E-Beam,

but at other companies coming here to take advantage of our capability," said Paul Minbiole, president and CEO of the privately held business.

E-Beam, which is marking its 25th anniversary, on Friday hosted a ribbon-cutting for customers, employees, suppliers and investors to mark the addition of the second accelerator increasing the company's space to 90,000 square feet.

The accelerators, housed in concrete bunkers with walls 7

See E-BEAM, Page B2



P&G is pulling a mascara ad featuring singer Taylor Swift. ASSOCIATED PRESS/EVAN AGOSTINI

# SALE

GIFTS, DECOR & MORE

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# CONTROL

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See VENTURES, Page B2



N. Kentucky

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P&G is pulling a n featuring singer

ASSOCIATED PRESS/EV

DECEMBER 16-24

FRIDAY WAREHOUSE

UP TO 50% OFF

DECOR & MORE

FRONTGATE OUTLET

8535 Union Centre Blvd. | West Chester, OH | 937-633-1234 | Mon-Fri 10-6 Sat 10-5

# m ok sales

weekend — the art of the holi- n — stores saw dull, but sales plummet the way during some eaker holiday the past. National Retail n said Thurs- v expects holi- to rise 3.8 per- om the 2.8 per- cast made in ober. The pro- n is still below percent pace ng the holiday n from the pri- but it's well 2.6 percent av- rease over the ars. any upgraded s good news as k to the final ore Christmas holiday shop-

erTrak mea- ot traffic in res in the U.S. s those figures omic data. The ides sales from e dealers, gas restaurants ry stores. National Retail n's forecast sales from e dealers, gas and restau-

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telling Face- ou're going to ue Mark Zuck- ie says a Face- wyer pressed ose his online Like Store, omises to offer users free ccessible only g "like" on the s' profiles.

The trial has been going in Salt Lake City for two months. Jurors got the case Wednesday morning, but by Friday told the judge they were "hopelessly dead-locked."

They had expressed

## E-Beam

Continued from Page B1

feet thick, expose finished goods fed by conveyor to a high-energy beam that changes their physical, chemical and biological properties in a matter of minutes. The equipment doesn't generate radioactivity or other byproducts.

Minbirole estimated there are about 20 similar electron beam accelerators in North America, but E-Beam is the only operator offering its services to other manufacturers on a contract basis.

Now, E-Beam is acting as a local business magnet, attracting companies to locate nearby and ex-

## Ventures

Continued from Page B1

She'll also bring her concept to designers in other cities, with the hope of becoming a national brand within five years.

In January, Shiring and her team of five designers will open a Bridal Divas Ink retail location at Bridge's Concierge Plaza in Sharonville.

Shiring was most deserving of the latest loan because of her dedication to the program, Klein says. She has attended every class since the program began last year (even before she was a finalist) and encouraged all of her employees to attend, too.

She's used every resource presented to her, from interactive marketing help to accounting and legal assistance.

"She has taken advantage of every single opportunity that we've pre-

pand their operations.

Nibco Inc., the manufacturer of Pex plastic pipe, has grown its payroll from 50 to 100 employees, as E-Beam has been able to process more of its pipe.

E-Beam's accelerators, each generating 5 million volts of electricity, "crosslink" plastic polymers in Nibco's pipe, increasing its strength, operating temperature and abrasion resistance.

Hardy Diagnostics, a California-based medical products maker, is expanding its distribution operations in Springboro, adding up to 40 jobs. E-Beam accelerators sterilize the petri lab dishes that Hardy sells.

An unnamed international plastics processor

sented her with," Klein says. "Stacey did what we hope all of our bad girls will be able to do with the program."

The resources and help from so many local business people encouraged Shiring to build community service into her business. Any local designer who posts designs to Bridal Divas Ink must commit to a volunteer venture, either with the group or on their own.

Shiring started a community group called Cincy Dream Days, gathering local wedding industry professionals to make crafts with the kids at the Ronald McDonald House in Avondale.

"For me, it's important to build a connection between the brides, the community and the designers," Shiring says. "As we live in this 24/7 digital world, people start to lose the opportunity to do something good for local charities. This puts one in front of them."

against Microsoft more than eight years ago.

The trial began in October in federal court in Salt Lake City.

Novell is now a wholly owned subsidiary of The Attachmate Group.

is considering using E-Beam's facility to process several hundred rail car loads of plastic pellets annually, shipping them to the Franklin rail yard, 15 miles away in Franklin.

The project, if it comes to pass next year, "will have a have a significant impact on our operations," said Rod Good, president of R. Good Enterprises, which operates

noon, Zynga's stock fell 50 cents, or 5 percent, to close at \$9.50. The stock priced at \$10 on Thursday, at the high end of its expected range. It traded as high as \$11.50 before heading into a downward spiral on Nasdaq.

the 2-year-old rail and logistics center in Franklin. The yard now employs 12 and handles about 1,000 rail cars annually.

E-Beam, which also has accelerators in New Jersey and Lafayette, Ind., doesn't disclose revenues, but Minbirole estimated the Lebanon facility processes between \$70 million and \$100 million of products annually.

## When it comes to your finances, you want to work with the best.

We're pleased to congratulate **Karen A. Breed, CFP®, CPWA®** for distinguishing herself among her peers by earning the Certified Private Wealth Advisor<sup>SM</sup> designation from the Investment Management Consultants Association (IMCA), the only advanced designation designed for Financial Advisors and consultants who work with high net worth clients on the life cycle of wealth. The CPWA® marks identify those individuals who have met the experience requirements, have successfully completed coursework in advanced wealth management strategies and applied concepts at The University of Chicago Booth School of Business, and have passed a comprehensive examination covering the following areas: advanced tax planning, asset protection, executive compensation plans, stock options, tax-efficient portfolios, business planning, retirement planning, charitable planning and estate planning.

Thank you for your continued confidence in Karen.

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